

MEDIANCO ADVERTISING



AGENCY





MEDIANO ADVERTISING AGENCY



Presentation



OUR EVOLUTION

It's the biggest agency
creative in cairo.

JUNE



Facebook partner
July 2021



FACEBOOK

MARKETING PARTNER

APRIL 2021

mediaco agency
become to Google
PARTNER

Google
Partner

Our expertise covers professional media buying capacities whis
Google ad platforms, including display (GDN), Youtube, and
Google Search.

ABOUT US

- Medianco mission is to provide
- high quality advertising services
by combining creativity with value in order
- to exceed our customers' expectations.

رسالة ميديانكو: الكفاءة والاحترافية في الإعلان والتسويق هما حجرا الأساس في ميديانكو، حيث إننا نعتد المعايير العالمية والتجارب المتقدمة، ونتملك خبرة كبيرة وقدرة عالية على إيجاد حلول إعلانية مبتكرة، لنمنح عملائنا ميزة تنافسية في أسواقهم المتخصصة، حيث نمتلك فريقاً من المتخصصين ذوي الخبرة يسعون جاهدين لتحقيق هذا الهدف مع كل عميل لدينا، تفكيرنا المبدع يمنحنا نظرة مبتكرة للدعاية والإعلان، ويخلق حلولاً مستدامة وفعالة لعملائنا يمكن الاعتماد عليها. نحن نفكر خارج الصندوق لتزويد عملائنا بالحلول المطلوبة لتحقيق النجاح.

SERVICES



CONTENT WRITING

Creative writing, portfolios, scripts, social media content, in Arabic and English



GRAPHICS DESIGN

Design for social media and print, publishing, illustrations, visual effects and image manipulation



VIDEO EDITING

Editing, animations, explainer videos, up to full-scale video production



SOCIAL MEDIA MODERATION

Community management, online customer service and page moderation



MEDIA BUYING

We run your performance ads for you, focused on results.



Medianco mission is to provide high quality advertising services by combining creativity with value in order to exceed our customers' expectations.

SERVICES

● DIGITAL AND SOCIAL MEDIA MANAGEMENT

- Digital strategy development
- Social media profiles management
- Digital research
- Digital media planning & booking
- Social listening and analytics

● BTL (BELOW THE LINE)

- Branding PR & events
- Creative concepts & execution
- Creative content creation

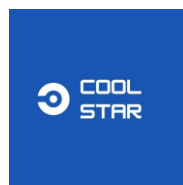
● WEB AND MOBILE SOLUTION

- Web design and development
- Mobile application development

- Listen & Response team
24/7 attention to your digital presence
Our social listening team tracks your brand mentions across the internet, so that you are informed of who says what about your brand and your competition. Analysis of such listening reports brings valuable information on consumer behavior and brand favorability

CURRENT CLIENTS

We work with partners, not clients.



SHOWCASE

● تقويم ●

- Social Media Management
- Creative Content
- SEO and SEM
- Media Buying
- Video Production
- Influencer Management

#رحلة_تقويم

خليك جاهز للامتحان
استعد لامتحانات من خلال كورتاج واجتهادات
بريالة دون كل الفوائد الأساسية وقرصم نشاط
تواصل روبر على احسنها

لبدء عن خدمات تقويم

التعليم
لم ينجو من
الغزو الإلكتروني.

$E=MC^2$

تقويم

نفكر تقويم
هيقدم لك إيه؟

تقويم

تقويم

ليه كانا بنحتاج
تقويم؟

تقويم

SHOWCASE

● Arch Corner ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

●Elghetany Dental Clinics●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

هشة

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

الأكرم لتعليم قيادة السيارات

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● Mai fahmy pharmacy ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

JTS ACADEMY

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

DUBAI

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying
- Digital PR Management



SHOWCASE

● إبتسامة مصر Dental Clinic ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying
- Digital PR Management



SHOWCASE

- Heliopolis for Managing & Marketing Medical Services ●
- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● Bahy Center د/ باهي هاني ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying

WWW.BAHYCENTER.COM



إعرفي عن كل جهاز
وبيساعد في إيه؟

FDA كرايو لبيوليسيس

011 11 25 0555

WWW.BAHYCENTER.COM

الاسترنش ماركس

ودعني

نحات السعادة
011 11 25 0555

WWW.BAHYCENTER.COM

د. باهي بيقولك انك لما تعمل رجيم قاسي
عشان تخفف وزنك بشكل أسرع في وقت
قليل ، هتسبب لنفسك مشاكل سلبية ك
ضعف الذاكرة ، والتأثير بشكل سلبي علي
معدل الرق ، عشان كده بيقولك دائماً اتبع
رجيم غذائي متكامل وتحت إشراف متخصص

د. باهي بيقولك

نحات السعادة
011 11 25 0555

SHOWCASE

● Heliopolis clinics عيادات هليوبوليس ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying
- Digital PR Management



عروض التجميل

عدد	قبل	جلسات
2400	3200	4 جلسات بلازما
1200	1600	4 جلسات ميزوثيرمي
1200	1600	4 جلسات ديرما بن
1200	1600	4 جلسات هالات سوداء

هدايا مجانية
جلسة INBODY + جلسة كرايو
جلسة RADIO FREQUENCY +

د/فيروز مجدي
عيادات هليوبوليس
HeliopolisClinics



DERMA PEN
وداعا لمشاكل البشرة

د/فيروز مجدي
عيادات هليوبوليس
HeliopolisClinics

SHOWCASE

● The C House ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying
- Digital PR Management



SHOWCASE

● Varanda Restaurant & Cafe ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● saloon ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● Dr. Amara Shaheen - Health & Beauty Clinic ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● صيدلية غايث - Ghaith Pharmacy ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● omax ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



**SPECIAL
COLLECTION**

OMAX

Medianco
For Media Professionals And Marketers

0123456789

Order Now

www.O-MAX.com

SHOWCASE

● ROUBY ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



تبييض الأسنان
سنانك هتبرق

في خلال 6 جلسات

/ranadentclinic
/Roubycare

للحجز والاستفسار
01019444413 - 01101656501

Medianco
For Media Production and Marketing

SHOWCASE

● YOO ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● STOMACH ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● GLOBEMED ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● HEALTHY ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

● XTREME ●

- Social Media Management
- Creative Content
- Digital Activations
- Media Buying



SHOWCASE

• Media Buying

Delivery	● Active	● Active
Objective	Brand Awareness	Messages
Impressions	158,973	78,470
Link Clicks	95	1,009
Messaging Conversations Started	22	792
Messaging Replies	0	0
Blocked Messaging Connections	0	3
New Messaging Connections	22	790

SHOWCASE

• Media Buying

Messaging Conversations Started	791
Cost per Messaging Conversation Started	EGP0.63
Amount Spent	EGP501.77
	EGP 1,120.00 م.ج Edit
Reach ⓘ	59,530
Impressions	78,373
Frequency ⓘ	1.32
Location (Ad Set Settings)	--
Age (Ad Set Settings)	--
Gender (Ad Set Settings)	--
Quality Ranking	5

SOCIAL MEDIA MANAGEMENT PACKAGES

What is In-Scope?

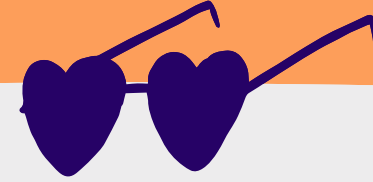
packages include services listed within the package description, such as content development, moderation hours, types of content produced and reports developed.

It is possible to create a tailored package based on your specific needs.

Additional Services (Out of scope) ?

Your monthly retainer package includes all the services you regularly get on monthly basis. However some services are only done during campaigns, seasons, or specific occasions. Therefore the following services can be ordered separately on top of a retainer package :

- Video content, video production projects
- On-ground production and events
- Additional reports
- Media buying campaigns (digital and ATL)
- Photography sessions and digital coverage
- Additional content design pieces
- Websites, landing pages, and microsites



Thank you!

Medianco ADVERTISING AGENCY

www.Medianco.mt

BY TEAM MEDIANCO MEDIA

